

Organization Information

Organization name: **Polish Film Festival Los Angeles**

City: Long Beach

State: CA

County: Los Angeles

Federal ID #: 863399574

DUNS #:

Fiscal year end date: 12-31

Applicant is not audited or reviewed by an independent accounting firm.

Year organization founded: 1999

Organization type: 501(c)3 nonprofit organization

OGP budget size: **\$32,348**

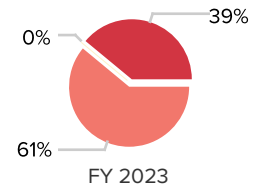
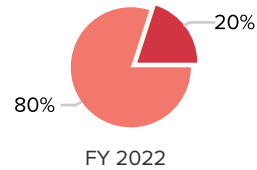
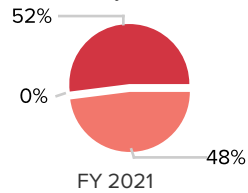
Board Members:

Financial Summary

Unrestricted Activity	FY 2021	FY 2022	% Change	FY 2023	% Change
Unrestricted operating revenue					
Earned program	\$15,415	\$3,900	-75%	\$12,108	210%
Earned non-program	\$7,000	\$2,000	-71%	\$5,170	158%
Total earned revenue	\$22,415	\$5,900	-74%	\$17,278	193%
Investment revenue	\$0		n/a	\$0	n/a
Contributed revenue	\$20,474	\$23,720	16%	\$27,370	15%
Total unrestricted operating revenue	\$42,889	\$29,620	-31%	\$44,648	51%
Less in-kind	\$7,200	\$10,200	42%	\$12,300	21%
Unrestricted operating revenue less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%
Operating expenses					
Program	\$12,668	\$9,400	-26%	\$31,196	232%
Management & general	\$20,476	\$7,020	-66%	\$1,152	-84%
Fundraising	\$9,745	\$13,200	35%	\$12,300	-7%
Total operating expenses	\$42,889	\$29,620	-31%	\$44,648	51%
Less in-kind	\$7,200	\$10,200	42%	\$12,300	21%
Unrestricted operating expenses less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%
Unrestricted change in net assets - operating	\$0	\$0	n/a	\$0	n/a
Unrestricted change in net assets	\$0	\$0	n/a	\$0	n/a
Restricted change in net assets			n/a		n/a
Total change in net assets	\$0	\$0	n/a	\$0	n/a
Total operating revenue less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%

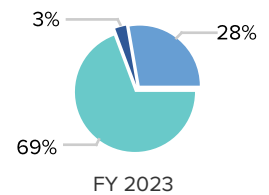
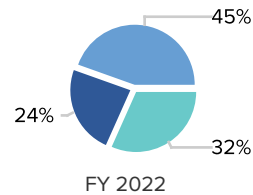
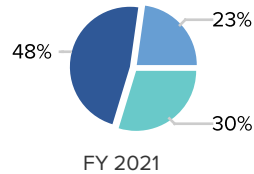
Unrestricted Operating Revenue by Source

■ Earned
■ Investment
■ Contributed



Operating Expenses by Functional Grouping

■ Program
■ Management & General
■ Fundraising



Balance Sheet

	FY 2021	FY 2022	% Change	FY 2023	% Change
Assets					
Total current assets	\$1,977	\$38	-98%	\$20	-47%
Total non-current assets			n/a		n/a
Total assets	\$1,977	\$38	-98%	\$20	-47%
Liabilities					
Total current liabilities			n/a		n/a
Total non-current liabilities			n/a		n/a
Total liabilities			n/a		n/a
Net assets					
Total net assets	\$1,977	\$38	-98%	\$20	-47%
Total liabilities & net assets	\$1,977	\$38	-98%	\$20	-47%

Fundraising Activity

	FY 2021	FY 2022	% Change	FY 2023	% Change
Contributions -- operating (Includes unrestricted & restricted)	\$20,474	\$23,720	16%	\$27,370	15%
Fundraising expenses -- operating	\$9,745	\$13,200	35%	\$12,300	-7%
Total operating expenses	\$42,889	\$29,620	-31%	\$44,648	51%

Fundraising Activity

Metrics	FY 2021	FY 2022	% Change	FY 2023	% Change
Fundraising expenses as a % of total contributions	48%	56%	17%	45%	-19%
Fundraising expenses as a % of total operating expenses	23%	45%	96%	28%	-38%
Fundraising Efficiency	\$2.10	\$1.80	-14%	\$2.23	24%
Net Contributed Revenue	\$10,729	\$10,520	-2%	\$15,070	43%

Fundraising expenses as a % of total contributions shows how much you are spending to generate contributed revenue. The higher the percentage, the more you are spending on fundraising to bring in grants and donations. The percentage also shows how much it costs to raise a dollar. A result of 65% indicates it costs 65 cents to raise one dollar.

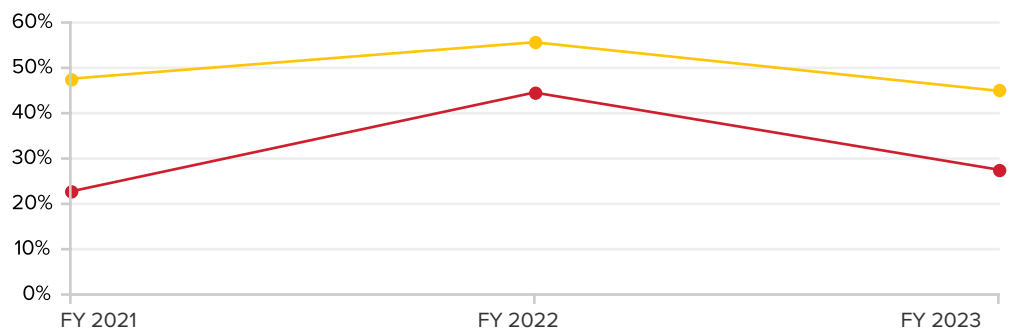
Fundraising expenses as a % of total operating expenses shows what percentage of total expenses you are spending on fundraising efforts.

Fundraising efficiency calculates the average dollar amount raised in contributions from each dollar spent on fundraising.

Net contributed revenue shows how much an organization received in contributions net of all fundraising costs.

**Fundraising
Expense
Percentages**

■ As a % of total expenses
■ As a % of total contributions

**Fundraising Activity**

	FY 2021			FY 2022			FY 2023		
	Contribu-tions	Number of contributors	Average contribution	Contribu-tions	Number of contributors	Average contribution	Contribu-tions	Number of contributors	Average contribution
Trustee & Board	\$1,600	5	\$320	\$1,750	3	\$583	\$2,050	4	\$512
Individual	\$5,394	24	\$225	\$1,500	1	\$1,500	\$500	1	\$500
Corporate	\$0		n/a	\$0		n/a	\$0		n/a
Foundation	\$0		n/a	\$0		n/a	\$0		n/a
Government (Includes tribal contributions)	\$6,280	1	\$6,280	\$5,470	1	\$5,470	\$5,470	1	\$5,470
Total	\$13,274	30	\$442	\$8,720	5	\$1,744	\$8,020	6	\$1,337
Number of Board Members		5			5				
% of board members who contribute		100%			60%				

Revenue Details

Operating Revenue

Earned - Program	FY 2021	FY 2022	% Change	FY 2023	% Change
Subscriptions			n/a		n/a
Membership fees - organizations		\$300	n/a	\$440	47%
Membership fees - individuals	\$8,170	\$1,400	-83%	\$9,388	571%
Education revenue			n/a		n/a
Publication sales			n/a		n/a
Ticket sales & admissions	\$7,245	\$2,200	-70%	\$2,280	4%
Gallery sales			n/a		n/a
Contracted services & touring fees			n/a		n/a
Royalty & reproduction revenue			n/a		n/a
Earned - program not listed above			n/a		n/a
Total earned - program	\$15,415	\$3,900	-75%	\$12,108	210%

Earned - Non-program					
Rental revenue			n/a		n/a
Sponsorship revenue	\$7,000	\$2,000	-71%	\$3,000	50%
Attendee revenue not listed above			n/a	\$2,170	n/a
Earned - non-program not listed above			n/a		n/a
Total earned - non-program	\$7,000	\$2,000	-71%	\$5,170	159%
Total earned revenue	\$22,415	\$5,900	-74%	\$17,278	193%

Contributed	FY 2021	FY 2022	% Change	FY 2023	% Change
Trustee & board	\$1,600	\$1,750	9%	\$2,050	17%
Individual	\$5,394	\$1,500	-72%	\$500	-67%
Corporate	\$0	\$0	n/a	\$0	n/a
Foundation	\$0	\$0	n/a	\$0	n/a
City government	\$6,280	\$5,470	-13%	\$5,470	0%
County government	\$0	\$0	n/a	\$0	n/a
State government	\$0	\$0	n/a	\$0	n/a
Federal government	\$0	\$0	n/a	\$0	n/a
Tribal contributions	\$0	\$0	n/a	\$0	n/a
In-kind operating contributions	\$7,200	\$10,200	42%	\$12,300	21%
Parent organization support	\$0	\$0	n/a	\$0	n/a
Special fundraising events		\$4,800	n/a	\$7,050	47%
Contributions not listed above	\$0	\$0	n/a	\$0	n/a
Net assets released from restriction	\$0	\$0	n/a	\$0	n/a
Total contributed revenue	\$20,474	\$23,720	16%	\$27,370	15%
Operating investment revenue	\$0	\$0	n/a	\$0	n/a
Total operating revenue	\$42,889	\$29,620	-31%	\$44,648	51%
Total operating revenue less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%

Total revenue	\$42,889	\$29,620	-31%	\$44,648	51%
Total unrestricted revenue	\$42,889	\$29,620	-31%	\$44,648	51%
Total unrestricted revenue less unrestricted in-kind	\$35,689	\$19,420	-46%	\$32,348	67%
Total revenue less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%

Revenue Narrative

FY 2021	n/a
FY 2022	n/a
FY 2023	In 2023 our organization was able to reach 3 times the number of the audience in comparison to 2022. This caused a big increase of earned revenue. Other sectors of revenue are slightly larger than last year due to our consistent care to continue the relationships with already established partners plus making sure we acquire a new group of followers. This process will continue in 2024 and on.

Expense Details

	FY 2021 Total	FY 2022 Total	% Change	FY 2023 Total	% Change
Personnel expenses - Operating					
Independent contractors	\$3,000	\$3,500	17%	\$3,700	6%
Professional fees	\$11,370	\$1,200	-89%	\$3,400	183%
Total personnel expenses - Operating	\$14,370	\$4,700	-67%	\$7,100	51%
Non-personnel expenses - Operating					
Occupancy costs	\$28,316	\$24,685	-13%	\$37,548	52%
Interest expense	\$203	\$235	16%	\$0	-100%
Non-personnel expenses not listed above			n/a		n/a
Total non-personnel expenses - Operating	\$28,519	\$24,920	-13%	\$37,548	51%
Total operating expenses	\$42,889	\$29,620	-31%	\$44,648	51%
Non-operating expenses					
Total expenses	\$42,889	\$29,620	-31%	\$44,648	51%
Total expenses less in-kind	\$35,689	\$19,420	-46%	\$32,348	67%
Change in net assets	\$0	\$0	n/a	\$0	n/a
Deficit calculation	n/a	n/a		n/a	
<i>(If deficit calculation value is blank, the organization does not have a deficit for that fiscal year.)</i>					

Expense Narrative

FY 2021	n/a
FY 2022	n/a
FY 2023	Our increase of expenses are mostly due to larger spending on marketing and program costs due to our decision to improve quality of services to the public. This will continue in 2024 and on.

Workforce

	FY 2021	FY 2022	% Change	FY 2023	% Change
Number of People					
Volunteers	7	3	-57%		-100%
Independent contractors	2	1	-50%	6	500%
Interns and apprentices	1	3	200%		-100%
Total positions	10	7	-30%	6	-14%

Personnel Expenses

	FY 2021	FY 2022	% Change	FY 2023	% Change
Personnel expenses - Operating					
Independent contractors	\$3,000	\$3,500	17%	\$3,700	6%
Professional fees	\$11,370	\$1,200	-89%	\$3,400	183%
Total personnel expenses - Operating	\$14,370	\$4,700	-67%	\$7,100	51%
Total personnel expenses - Non-operating			n/a		n/a
Total personnel expenses	\$14,370	\$4,700	-67%	\$7,100	51%

Visual & Performing Artists

	FY 2021	FY 2022	% Change	FY 2023	% Change
Number of visual & performing artists	5	2	-60%	4	100%
Payments to artists & performers	\$1,170	\$1,700	45%	\$2,400	41%

Board Members

	FY 2021	FY 2022	% Change	FY 2023	% Change
Number of board members	5	5	0%		-100%
Trustee/board contributions	\$1,600	\$1,750	9%	\$2,050	17%

Covid-19 Impact

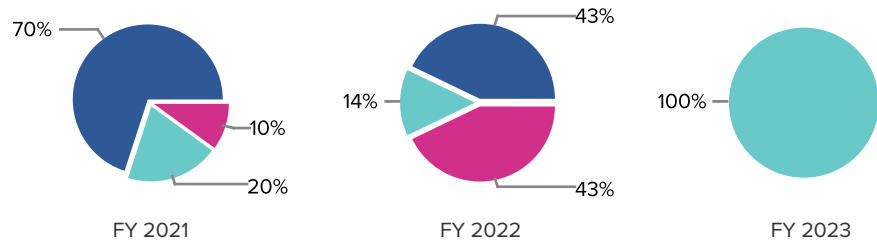
	FY 2021	FY 2022	FY 2023
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Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization:

Number of employees laid off	0
Number of employees furloughed	0
Of those furloughed or laid off employees, how many (if any) have been brought back?	0

Employees by Type

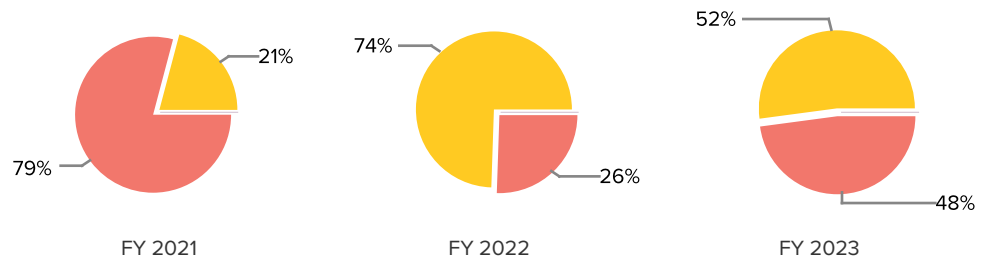
- Full-time Permanent Employees
- Full-time Temporary Employees
- Part-time Permanent Employees
- Part-time Temporary Employees
- Volunteers
- Independent Contractors
- Interns & Apprentices



A display value of 0% signifies a value of less than 0.5%

Personnel Expenses

- W2 employee salaries, benefits, payroll taxes
- Independent contractors
- Professional fees
- Non-operating



A display value of 0% signifies a value of less than +/- 0.5%

Balance Sheet Metrics

	FY 2021	FY 2022	% Change	FY 2023	% Change
Months of operating cash -- Total	0.55	0.02	-97%	0	-67%
Working capital -- Total	\$1,977	\$38	-98%	\$20	-47%
Current ratio -- Total			n/a		n/a
Net assets as a % of total expenses	5%	0%	-97%	0%	-65%
Fixed assets (net)			n/a		n/a
Condition of fixed assets					
Leverage -- Total			n/a		n/a
Total debt			n/a		n/a
Debt service impact	0%	1%	68%	0%	-100%

Months of operating cash (Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents.

Working capital (Current Assets minus Current Liabilities) consists of the resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

Net assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

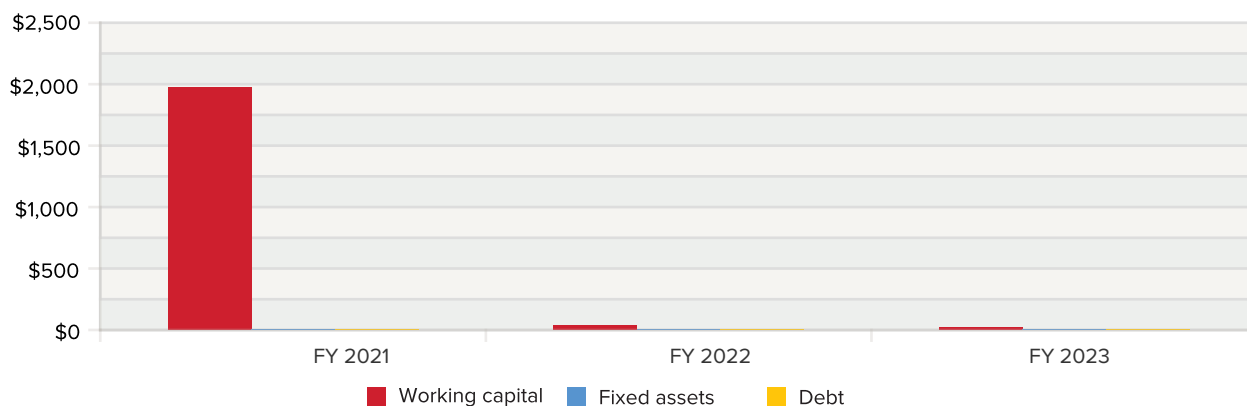
Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

Leverage ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

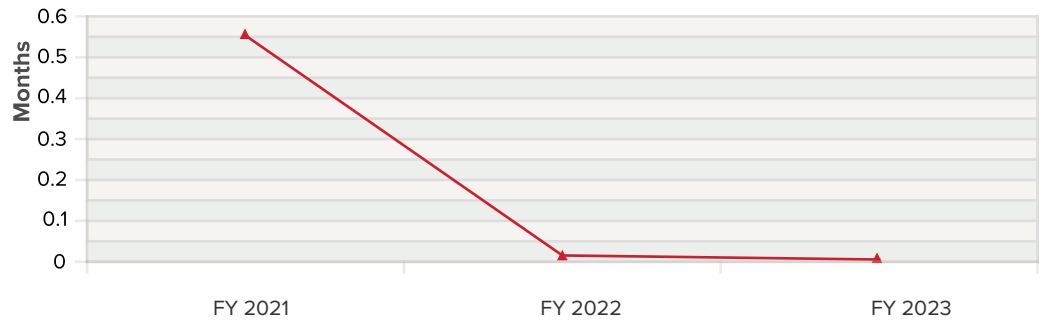
Fixed assets (net) is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

Debt service impact (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.

Components of Net Assets

Months of Working Capital



Financial Descriptions**FY 2021**

Revenue

Earned program revenue not included above	n/a
Earned non-program revenue not included above	n/a
Contributions not included above	n/a
Other non-operating revenue	n/a

Expenses

Non-personnel expenses not included above	n/a
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Balance sheet

Prepaid expenses and other current assets	n/a
Non-current assets not included above	n/a
Current liabilities not included above	n/a
Long-term & non-current liabilities not included above	n/a

FY 2022

Revenue

Earned program revenue not included above	n/a
Earned non-program revenue not included above	n/a
Contributions not included above	n/a
Other non-operating revenue	n/a

Expenses

Non-personnel expenses not included above	n/a
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Balance sheet

Prepaid expenses and other current assets	n/a
Non-current assets not included above	n/a
Current liabilities not included above	n/a
Long-term & non-current liabilities not included above	n/a

FY 2023

Revenue

Earned program revenue not included above	n/a
Earned non-program revenue not included above	n/a
Contributions not included above	n/a
Other non-operating revenue	n/a

Expenses

Non-personnel expenses not included above	n/a
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Balance sheet

Prepaid expenses and other current assets	n/a
Non-current assets not included above	n/a
Current liabilities not included above	n/a
Long-term & non-current liabilities not included above	n/a

Program Activity

In-person activity	FY 2021		FY 2022		FY 2023	
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered
Productions (self-produced)					2	2
Productions (presented)						
Classes/assemblies/other programs in schools						
Classes/workshops (outside of schools)	0	0	0	0	0	0
Field trips/school visits					3	3
Guided tours					1	1
Lectures					8	8
Permanent exhibitions					1	
Temporary exhibitions	47		1			
Traveling exhibitions (hosted)						
Films screened	47	47	53	53	44	44
Festivals/conferences	47	47	0		0	
Readings/workshops (developing works)						
Community programs (not included above)						
Additional programs not listed above	47	47	53	53	28	28

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Digital activity	FY 2021			FY 2022			FY 2023		
	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand	Distinct offerings	# times digitally offered	On-demand
Productions (self-produced)									
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)									
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions									
Temporary exhibitions			0			0			
Traveling exhibitions (hosted)									
Films screened									
Broadcast productions									
Festivals/conferences	0	0	0						
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above									

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2021		FY 2022		FY 2023	
	Total	Associated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery
Earned revenue	\$22,415	\$0	\$5,900	\$0	\$17,278	\$0
Contributed revenue	\$20,474	\$0	\$23,720	\$0	\$27,370	\$0
Operating expense	\$42,889	\$0	\$29,620	\$0	\$44,648	\$0

Program Activity

	FY 2021	FY 2022	% Change	FY 2023	% Change
Fiscally sponsored projects			n/a		n/a
Amount distributed to fiscally sponsored projects			n/a		n/a
Residencies	6	6	0%	7	17%
Scholarships awarded			n/a		n/a
Amount awarded in scholarships			n/a		n/a
Other grants awarded			n/a		n/a
Amount awarded in grants			n/a		n/a
Public art installations			n/a		n/a
Works commissioned			n/a		n/a
Films produced			n/a		n/a
World premieres	3	7	133%	38	443%
National premieres	6	6	0%	44	633%
Local/regional premieres			n/a		n/a
Published works (physical)			n/a		n/a
Published works (digital)			n/a		n/a
Private lessons (in-person)			n/a		n/a
Private lessons (digital)			n/a		n/a
Competitions		6	n/a	7	17%
Open rehearsals			n/a		n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity Narrative

FY 2021	n/a
FY 2022	n/a
FY 2023	Our decision to engage more intensely on social media paid off in 2023. We are dedicated to continuing this trend - especially because it attracts the younger generation.

Attendance

	FY 2021	FY 2022	% Change	FY 2023	% Change
Total attendance					
Paid	882	670	-24%	32	-95%
Free			n/a	12	n/a
Total	882	670	-24%	44	-93%
In-person attendance					
Paid	882	670	-24%	32	-95%
Free			n/a	12	n/a
Total	882	670	-24%	44	-93%
Digital attendance					
Paid	0	0	n/a		n/a
Free			n/a		n/a
Total	0	0	n/a		n/a
In-person attendees 18 and under	27	67	148%	43	-36%
Programs in schools	FY 2021	FY 2022	% Change	FY 2023	% Change
Children served in schools			n/a		n/a
Hours of instruction			n/a		n/a

Pricing Activity

	FY 2021		FY 2022		FY 2023	
	Low	High	Low	High	Low	High
Tickets/admissions	\$12	\$150	\$12	\$150	\$12	\$150
Subscription package						
Individual membership package	\$12	\$150	\$12	\$150	\$50	\$100
Organizational membership package	\$12	\$150	\$12	\$150	\$50	\$50
Subscription ticket/admissions	\$12	\$150				\$0
Individual membership ticket/admissions	\$12	\$150	\$12	\$150		\$0
Organizational membership ticket/admissions	\$12	\$150	\$12	\$150		\$0

Marketing Activity

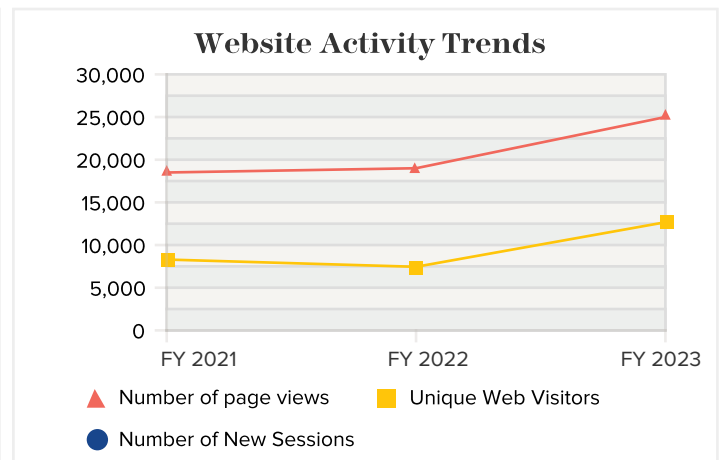
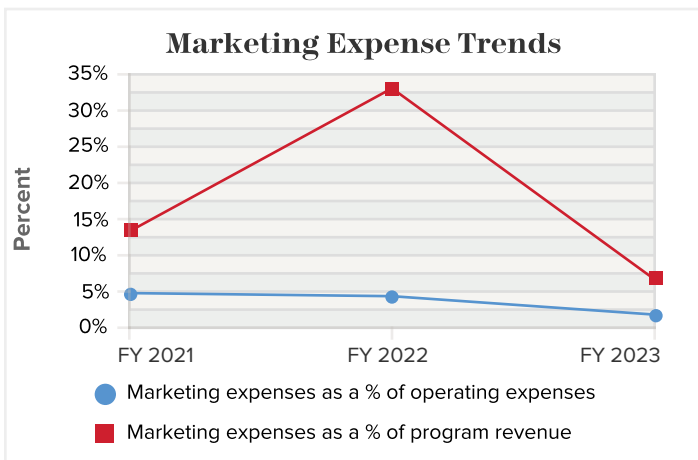
	FY 2021	FY 2022	% Change	FY 2023	% Change
Total program revenue	\$15,415	\$3,900	-75%	\$12,108	210%
Total marketing expenses	\$2,050	\$1,290	-37%	\$807	-37%
Total operating expenses	\$42,889	\$29,620	-31%	\$44,648	51%

Marketing Activity

	FY 2021	FY 2022	% Change	FY 2023	% Change
Marketing expenses as a % of program revenue	13%	33%	149%	7%	-80%
Marketing expenses as a % of operating expenses	5%	4%	-9%	2%	-58%

Marketing expenses as a % of program revenue is calculated by dividing total marketing expenses by program revenue. The higher the percentage, the more you are spending on marketing to generate program revenue.

Marketing expenses as a % of operating expenses is calculated by dividing total marketing expenses by total operating expenses. It is a helpful ratio to use to determine how much your organization is spending on marketing relative to the other expenses of the organization.

**Website Activity**

	FY 2021	FY 2022	% Change	FY 2023	% Change
Website page views	18,500	19,000	3%	25,000	32%
Website unique visitors	8,300	7,450	-10%	12,670	70%

Social Media Activity

	FY 2021	FY 2022	% Change	FY 2023	% Change
Unique followers/fans					
Facebook	3,800	4,100	8%	6,700	63%
Twitter	340	280	-18%	1,200	329%
YouTube			n/a		n/a
Instagram			n/a	2,500	n/a
Vimeo			n/a		n/a
TikTok			n/a		n/a
Snapchat			n/a		n/a
Other social media			n/a		n/a

Other social media platform description

FY 2021	n/a
FY 2022	n/a
FY 2023	n/a

Workspace Details

	FY 2021	FY 2022	FY 2023
Workspace 1			
Street address	117 Linden Ave	117 Linden Ave	117 Linden Ave
City	Long Beach	Long Beach	Long Beach
State	CA	CA	CA
Zipcode	90802	90802	90802
Status (own/rent/donated)	Rent	Rent	Rent
Square footage	600	600	300
Use (administration, program delivery, both)	Administrative	Administrative	Both

	FY 2021	FY 2022	FY 2023
Workspace 2			
Street address			
City			
State			
Zipcode			
Status (own/rent/donated)	Rent		
Square footage			
Use (administration, program delivery, both)			

Mission and Constituency

Mission statement

The Corporation's purpose is to educate the public about Polish films and Polish film-making industry. It is to educate about Polish culture in general.

Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

Audience

The organization does not seek to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

Additional group (please state)

Community type served

Suburban

If the fields above are blank, this organization does not serve that demographic specifically.